

Hybrid IT is the new normal: How will you get there?

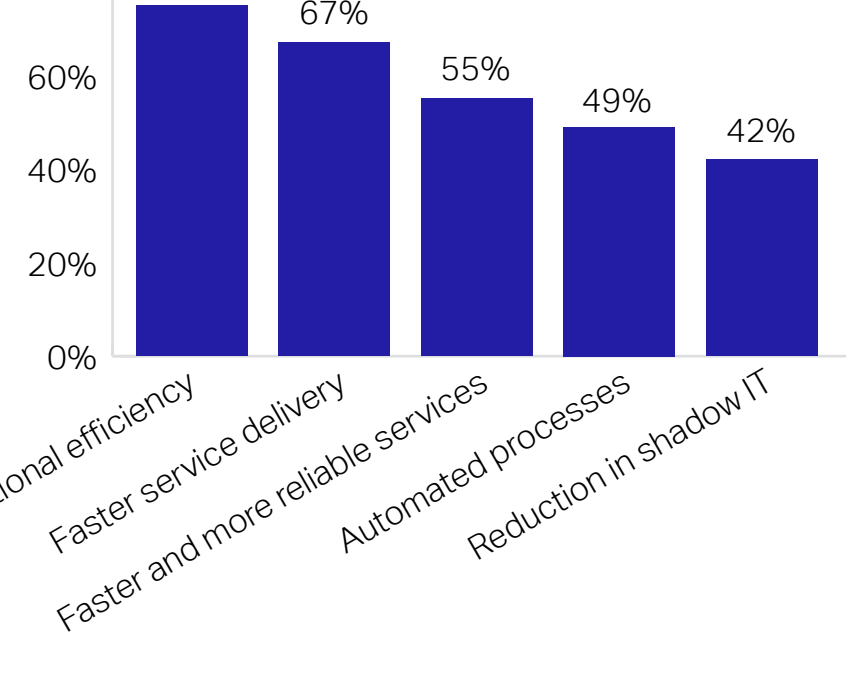
Take the journey with Micro Focus Hybrid Cloud Management



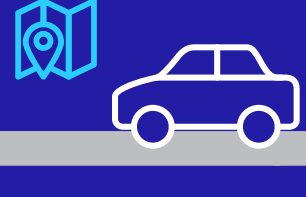
Understand **why** you're going



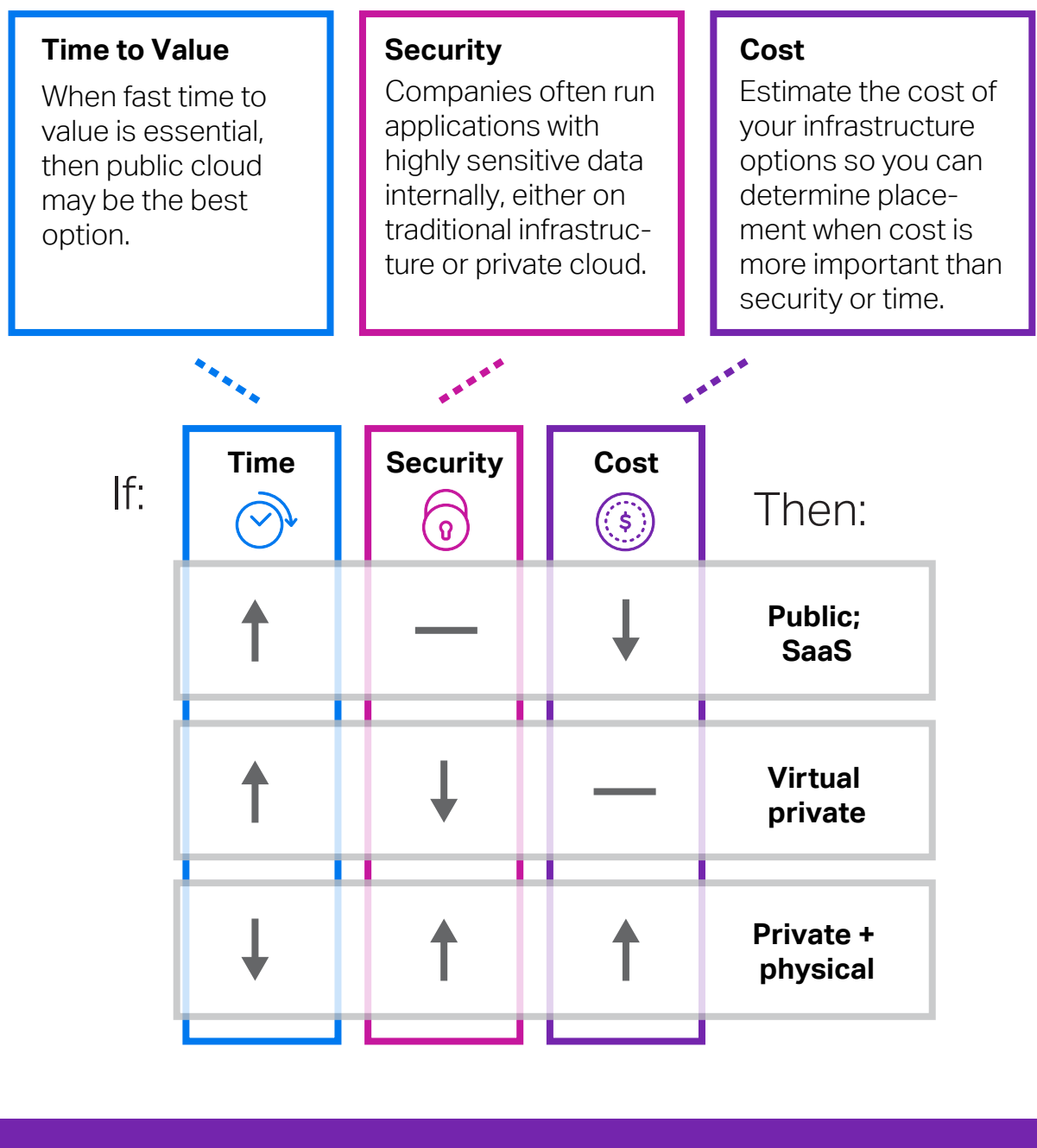
Top 5 reasons for moving to cloud¹



Know **where** you're going



Create a chart based on your business requirements, to help you decide where application workloads should reside:²



Time to Value
When fast time to value is essential, then public cloud may be the best option.

Security
Companies often run applications with highly sensitive data internally, either on traditional infrastructure or private cloud.

Cost
Estimate the cost of your infrastructure options so you can determine placement when cost is more important than security or time.

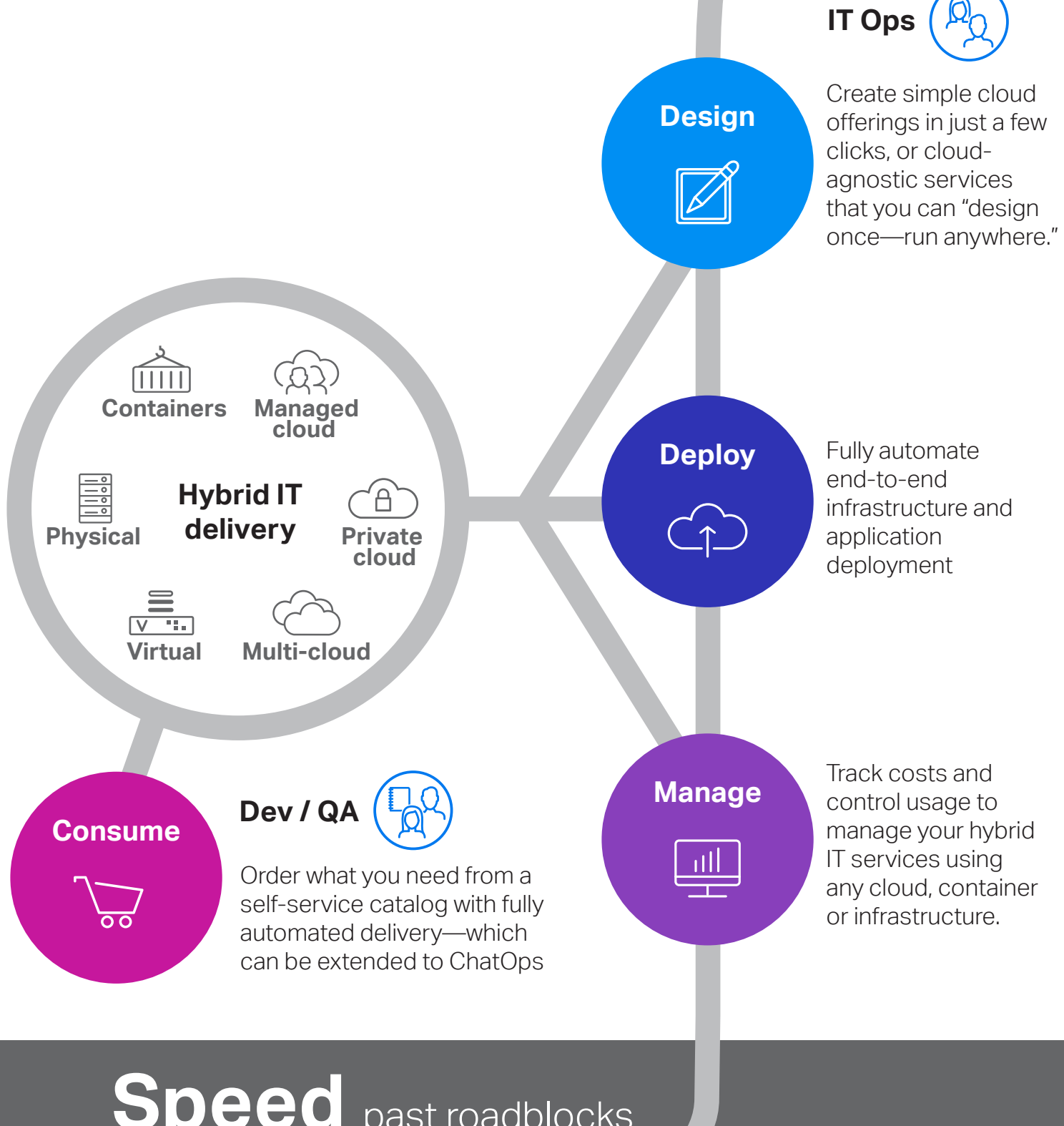
Understand the requirements you need to get there



Hybrid Cloud Management provides you with the **flexibility** to design, deploy and manage hybrid IT services using any cloud, container or infrastructure. It enables the **agility** you need to meet business demands and offers the **control** required to meet security and cost constraints.

With HCM, "we can control public cloud + managed hosted servers + in-house servers and private cloud."
JUAN CACERES, CO
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Plan your route



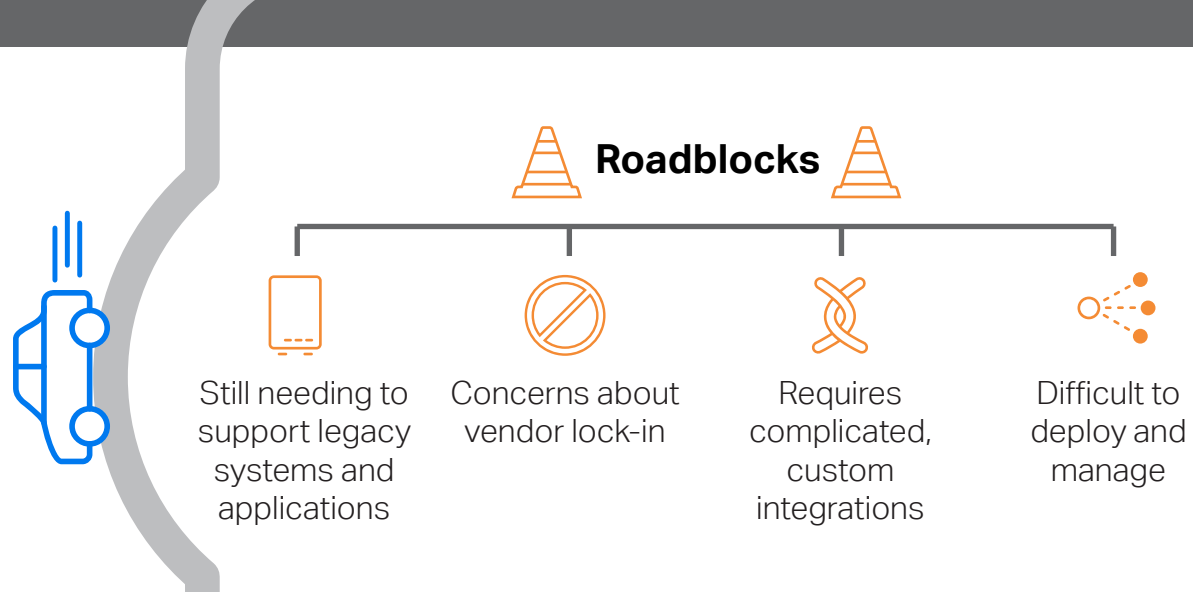
IT Ops
Create simple cloud offerings in just a few clicks, or cloud-agnostic services that you can "design once—run anywhere."

Deploy
Fully automate end-to-end infrastructure and application deployment

Manage
Track costs and control usage to manage your hybrid IT services using any cloud, container or infrastructure.

Consume
Order what you need from a self-automated delivery—which can be extended to ChatOps

Speed past roadblocks



Hybrid Cloud Management enables fast time to value with:

- Extensive OOB content and open APIs for integration with any cloud, container or infrastructure
- Next-gen, container-based foundation for faster implementation and easier upgrades.

We chose HCM "because we have a pretty fast time to deliver and they have pre-configured products which makes my time to market faster. Also they work very well with other technologies."
JUAN CACERES, CO
JC Global

Arrive at your destination



Real Results from Hybrid Cloud Management customers²

95% faster delivery on development environment requests

Productivity improved by **59%**

5-year ROI: **386%**

Avoid gridlock and get to Hybrid IT faster with Micro Focus.



For more information, please visit: microfocus.com/hybridcloud

1. Dimensional Research: Hybrid Clouds: "What the business is asking for and IT should be providing," © 2016.
2. Jeanne M. Morain, iSpeak Cloud: Embracing Digital Transformation © 2016.
2. IDC White Paper "The Business Value of HPE Cloud Service Automation," By Mary Johnston Turner, Matthew Marden, © 2016

